

NXERGY, INC.

Sustainable Profitability

NXergy's Criteria

NXergy's criteria to be accepted *for review* fall into several areas:

People

- The most important criterion is the person / people in charge of the venture or owner of the technology. We are looking for people who are more interested in winning than in "being right". That is, if you are *open to...* shifting your business model, and (at the right time) have someone else lead your company, then this is favorable*.

* We are not saying that you have to shift your model, or have to have someone else lead the company – we do not know what will happen in the future. However, if you will not even consider it, please do not apply.

Market potential

- The potential market size for application of your technology should be in the hundreds of millions of dollars. NXergy will not invest in "life-style" organizations.

Market

- The end-users of accelerated technologies will be energy industry companies*. We do not fund consumer-oriented solutions.

* Power project developers, utilities, suppliers to these organizations. An example list will be developed.

Technology

- It must provide significant factors *better* than existing solutions, and/or several factors better (*lower*) in cost over competitive solutions. Providing both will move it to the top of the review pile.
- If your solution disobeys the 2nd law of thermodynamics, you will need to have third-party proof.
- We are interested in the following technology areas: [1] High-density energy storage, [2] Smart-grid, [3] "Pre-plug" Energy efficiency*, [4] Distributed generation, and [5] Low / no-carbon energy production.

* Because our strategic investors are energy companies, NXergy is focusing on those efficiencies that will help our funders profit by "going green". For instance, we do not deal with "post-plug" solutions, like energy-efficient appliances.

On-going work

- NXergy has a preference for technologies that have been developed, with a *proven* market, but no marketing efforts (or no results from marketing efforts) have been forthcoming.
- NXergy has a preference for technologies that are currently being funded by other sources, so that a capital infusion by NXergy augments ongoing efforts.

Time-frame

- Solutions that are beyond 3 years-to-market or require extensive *research* will go toward the bottom of the review pile.

Phase of development

- NXergy reviews technologies and solutions that are in the following phases: [1] Research, [2] Development, [3] Commercialization, and [4] Scalability.

Special circumstances

- If you need capital to pay debt or rent (i.e., your "runway" is less than a year), NXergy will likely pass on your opportunity.